

The World Premier Show for Cameras, Photography and Imaging

 **CP+ CAMERA & PHOTO IMAGING SHOW 2024**
Call for Exhibitors Briefing Session

The Camera & Imaging Products Association (CIPA) [Chairman: Hiroyuki Ikegami, Location: MA Shibaura Building, 3-8-10 Shibaura, Minato-ku, Tokyo] will hold CP+2024, the world premier show for cameras, photography and imaging, in February 2024 as a hybrid on-site and online event.

CP+ is an annual festival for all lovers of photography and video from beginners to professionals. It is one of the world's biggest show which introduces the latest photographic and imaging equipment products, technologies, and services. And it shares the future of the photographic and imaging equipment industry and the enjoyment and expansion of photographic and imaging culture. As CP+ will continue to send out information from Japan to the world, we appreciate your cooperation in offering information. Nowadays, the enjoyment of photography and video has broadened, and everyone around the world takes photos and videos in a wide variety of situations. We would like to invite not only camera manufacturers but also companies from various genres to participate and make this an event where visitors can enjoy "Shooting, Viewing, and Connecting".

We will hold an Exhibitors Briefing Session online from 14:00 on July 20 (Thu.), before the start of the Exhibitors Registration at the same day (July 20(Thu.)).

To participate in the Exhibitors Briefing Session, you need to register in advance on the official CP+ website.

CP+2024 Call for Exhibitors Briefing Session (Online)

■Schedule Thursday, July 20, 14:00-15:00 To be held at ZOOM

■How to participate

Please register from the official website of CP+2024 (<https://cpplus.jp>)

* Explanations will be given only in Japanese.

<Press Inquiries>

CP+ Management Office

E-mail: press@cpplus.jp

* Please contact us by email.

The CP+2023 report can be downloaded from the "Download for the Press" section of the official website.

Logo data for CP+2024 is also available for your use.

*Exhibitor information will be available on the official website on July 20 (Thu.).

CP+2024 Event Summary

■ Title CP+2024

■ Date of the event On-site event: February 22 (Thu.) - 25 (Sun.), 2024 (4 days)

| | |
|-------------------|--------------------------------|
| 22 (Thu.) | 10:00-12:00 VIP/PRESS Visitors |
| | 12:00-18:00 General Visitors |
| 23 (Fri. holiday) | 10:00-18:00 General Visitors |
| 24 (Sat.) | 10:00-18:00 General Visitors |
| 25 (Sun.) | 10:00-17:00 General Visitors |

Online event: February 22 (Thu.) - 25 (Sun.), 2024 (4 days)

(Online event archive: February 26 (Mon.)- April 1 (Mon.), 2024)

■ Location On-site event: Pacifico Yokohama

[1-1-1 Minato Mirai, Nishi-ku, Yokohama, Kanagawa, Japan]

Online Event: <https://cpplus.jp>

■ Admission Free (Registration required for on-site events)

■ Organizer Camera & Imaging Products Association (CIPA)

■ Supporters Ministry of Economy, Trade and Industry / Japan Tourism Agency / Kanagawa Prefecture
/ Yokohama City / Yokohama Chamber of Commerce and Industry
/ Japan External Trade Organization (JETRO) (to be scheduled)

■ Main Exhibiting Fields

Cameras, lenses, photo/video accessories, printers, image/video editing software, displays, projectors, photobooks, printing paper, studio supplies and equipment, drones, wearable cameras, SNS and other services, smartphone-related equipment and services, binoculars/telescope, etc.

[Reference] Number of visitors in the past

| | | | |
|---------------|--------------|---------------|-------------------------------------------------|
| On-site event | 2019: 69,615 | 2023: 33,928* | *during Covid-19 pandemic |
| Online event | 2022: 91,637 | 2023: 120,968 | Number of unique users including archive period |

CP+2024 Schedule

■ Exhibitor Application Deadline: Friday, September 29, 2023, 5:00 p.m.

■ Exhibitor Briefing Session and Lottery for Booth Location: Thursday, October 26, 2023 (online)

■ Visitor Registration Starts: Early December 2023