

To all Journalists

July 6, 2016

CP+ Division

## World Premiere - Camera & Photo Imaging Show CP+2017 Event Notification

The Camera & Imaging Products Association (CIPA) (President: Hiroyuki Sasa; Address: MA Shibaura Bldg. 3-8-10, Shibaura, Minato-ku, Tokyo Japan) will hold CP+[cpplus]2017 from Thursday, February 23 to Sunday, February 26, 2017. CP+ is an international camera and photo imaging show that presents the latest products and technologies, and disseminates the joy and extensive reach of the industry and culture of photo imaging. CP+2017 continue to raise the profile of Japan's world-leading camera and photo imaging industry with its cultural aspects. From Thursday, July 6, we just started calling for exhibitors on the official website. We sincerely request your continued support of CP+.

### Event Overview

#### CP+ [cpplus] 2017

Dates:	Thursday, February 23 – Sunday, February 26, 2017
	February 23                      12:00-18:00 (10:00-12:00 Press Time)
	February 24-25                10:00-18:00
	February 26                    10:00-17:00
Venue:	Pacifico Yokohama / BankART Studio NYK
Admission:	¥1,500 (tax included) (Free if registered on the website in advance)
Organizer:	Camera & Imaging Products Association (CIPA)
Sponsor:	Japan Photo and Video Accessory Association
Supporters:	Ministry of Economy, Trade and Industry/Japan Tourism Agency/Kanagawa Prefecture/City of Yokohama/The Yokohama Chamber of Commerce & Industry/Japan External Trade Organization (JETRO) (anticipated)
Main exhibition:	Cameras, Lenses, Photo Accessories, Printers, Image Processing
Subjects:	Software, Mobile Devices, Displays, Projectors, Photo Books, Printing Paper, Studio Accessories & Equipment, Drones, Wearable Cameras etc.

#### ▪ CP+ Official Website

We launched the CP+ official website (in Japanese, English, and Chinese).

Registration is now open for CP+2017 news letter subscriptions.

The CP+2017 logo and photos from CP+2016 are available to download.

CP+2017 Official Website [www.cpplus.jp/en](http://www.cpplus.jp/en)